Illustration

CosmoGirl! Illustrations

CosmoGirl! is a monthly international young ladies fashion and lifestyle magazine. Lots of illustrations are need in each issue under different features titles and I was asked to help them to draw 2 illustratons in their Hong Kong Version.

icare Illustrations

icare is a lifestyle portal website and internet service provider under Towngas. To promote their new broadband internet service, I was asked to help them to draw some illustration under the theme -- "sharing lifestyle".

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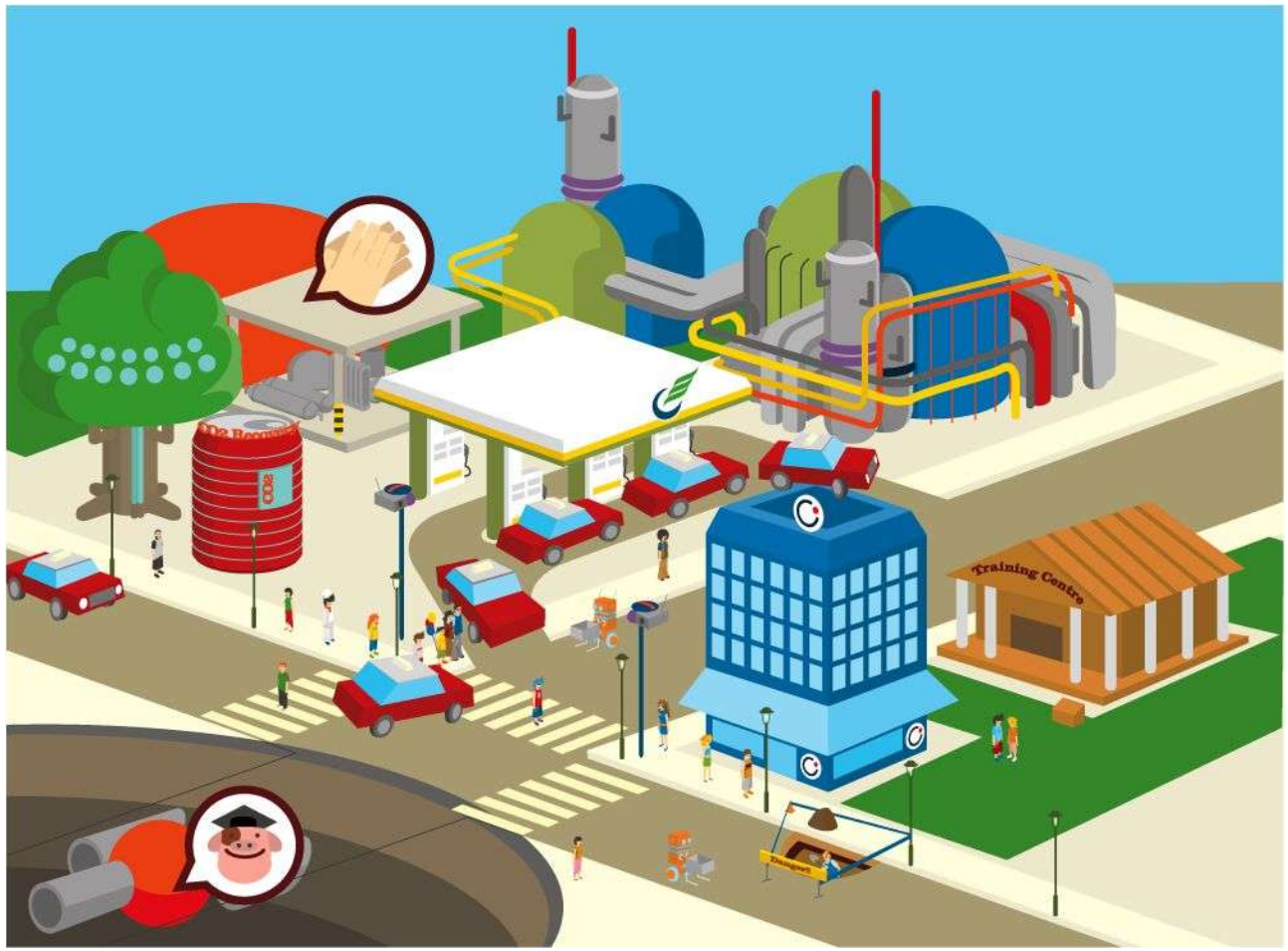
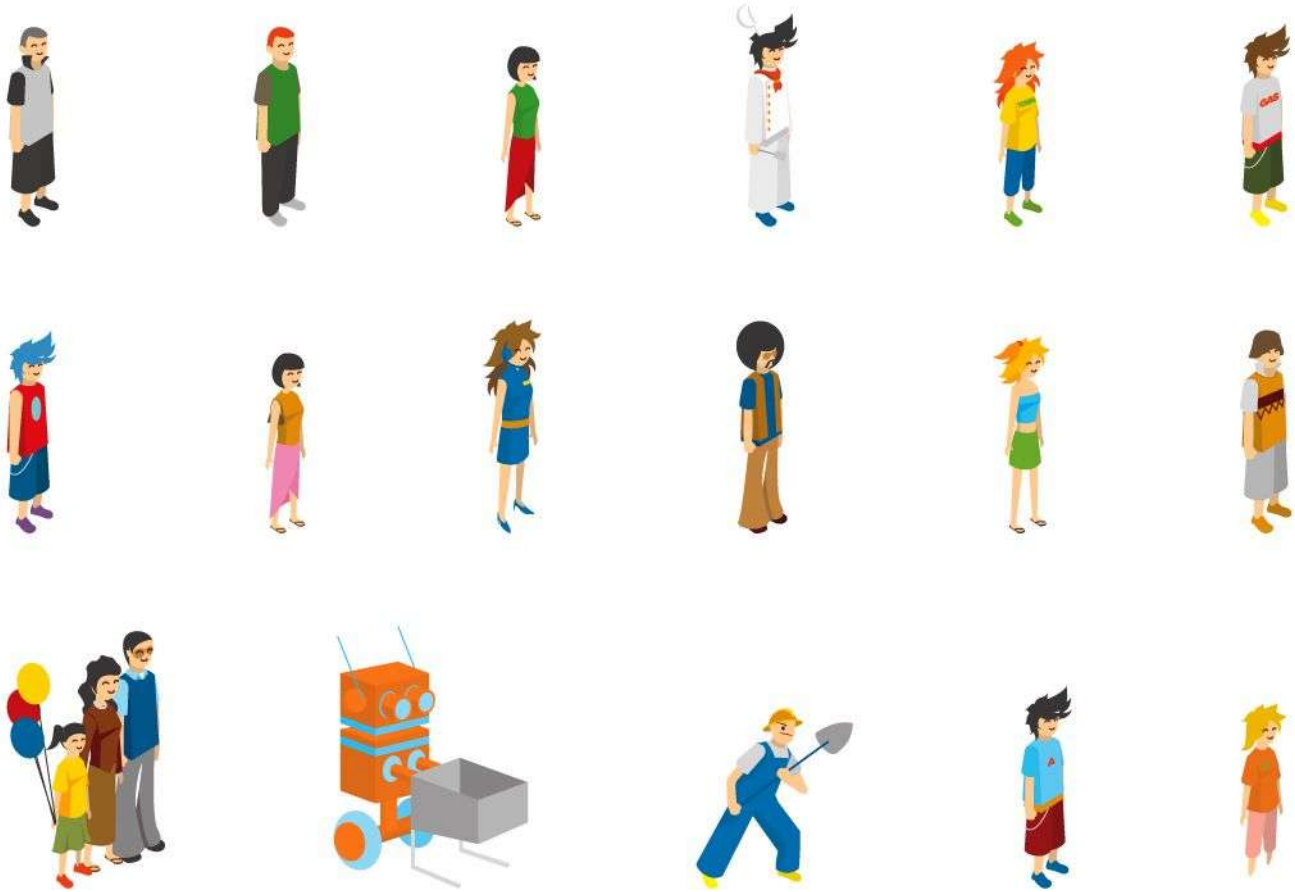
Towngas website illustrations

I was asked to design a new interface in the theme of **"Towngas city"** for a new section in **Towngas** website.

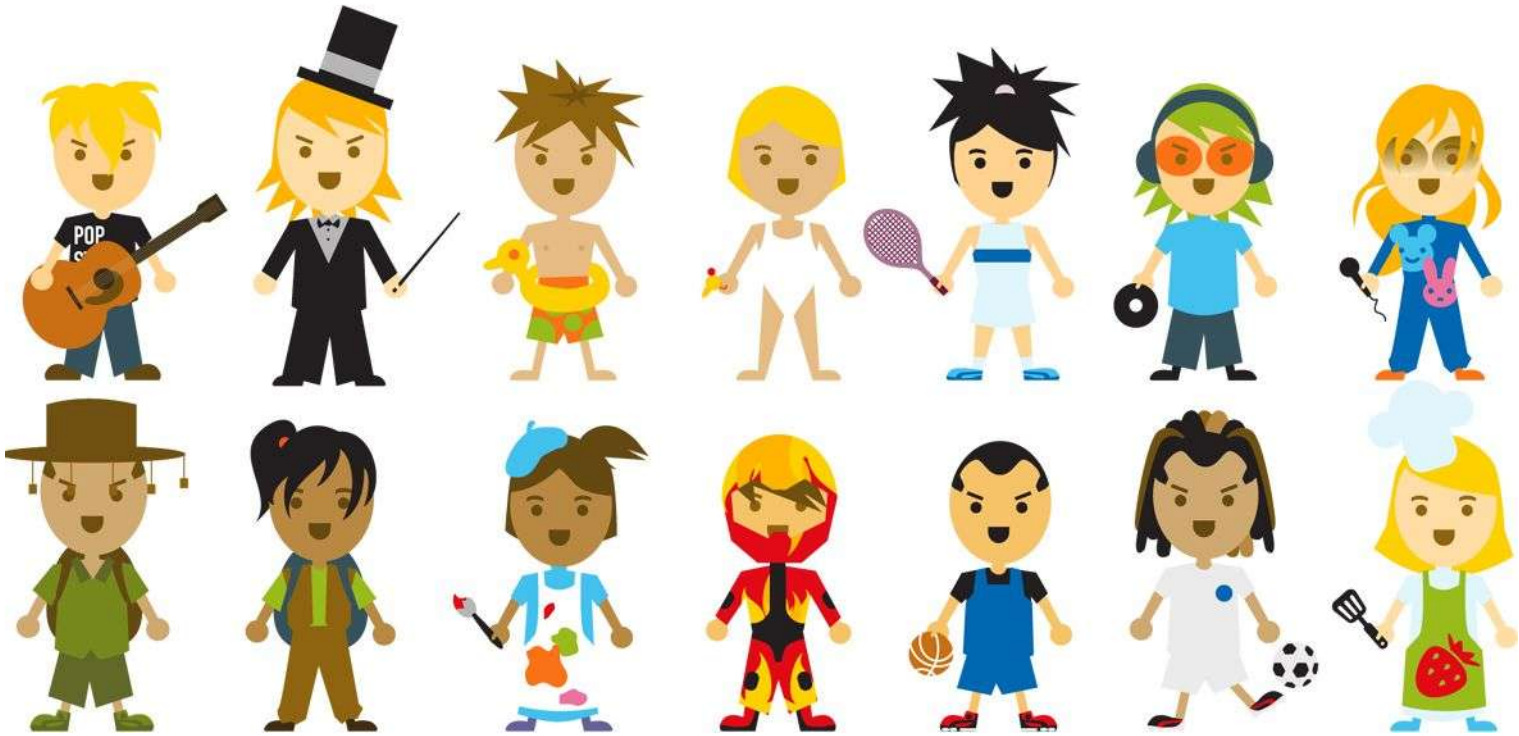

Training Centre



Chillout character illustrations

Chillout is a scheme organized by Brisbane City Council on every long school vocations like X'mas, Easter vocations which provide and organize series of indoor and outdoor activities for school kids from 8 to 16.

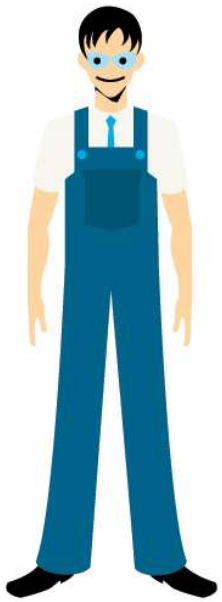
I was asked to design a new identity for their scheme which appeared on their programmes booklet. A very simple "changing clothes" concept was used to encourage those kids to join different activities as they want. A relatively Japanese style of character illustrations was applied in this series of illustrations.


POP

IIA character illustrations

International Institution of Australia(IIA) is a new and energtic private English learning institution for overseas students and it's also an agency of providing different pathways to tertiary education in Australia. Asian students are their main target clients.

I was asked by IIA to design a small booklet to promote their institution to overseas potential clients(students). Usually simple style of illustrations with different clothing, which representing different kind of career, to bring out not matter what career you want to enter, IIA is your starting point.



Perfume Connection ecard illustrations

Perfume Connection is a chain store for selling perfume in Australia. This project is a promotional event under the title “Search for a Super Fragrance” for promoting their brand.

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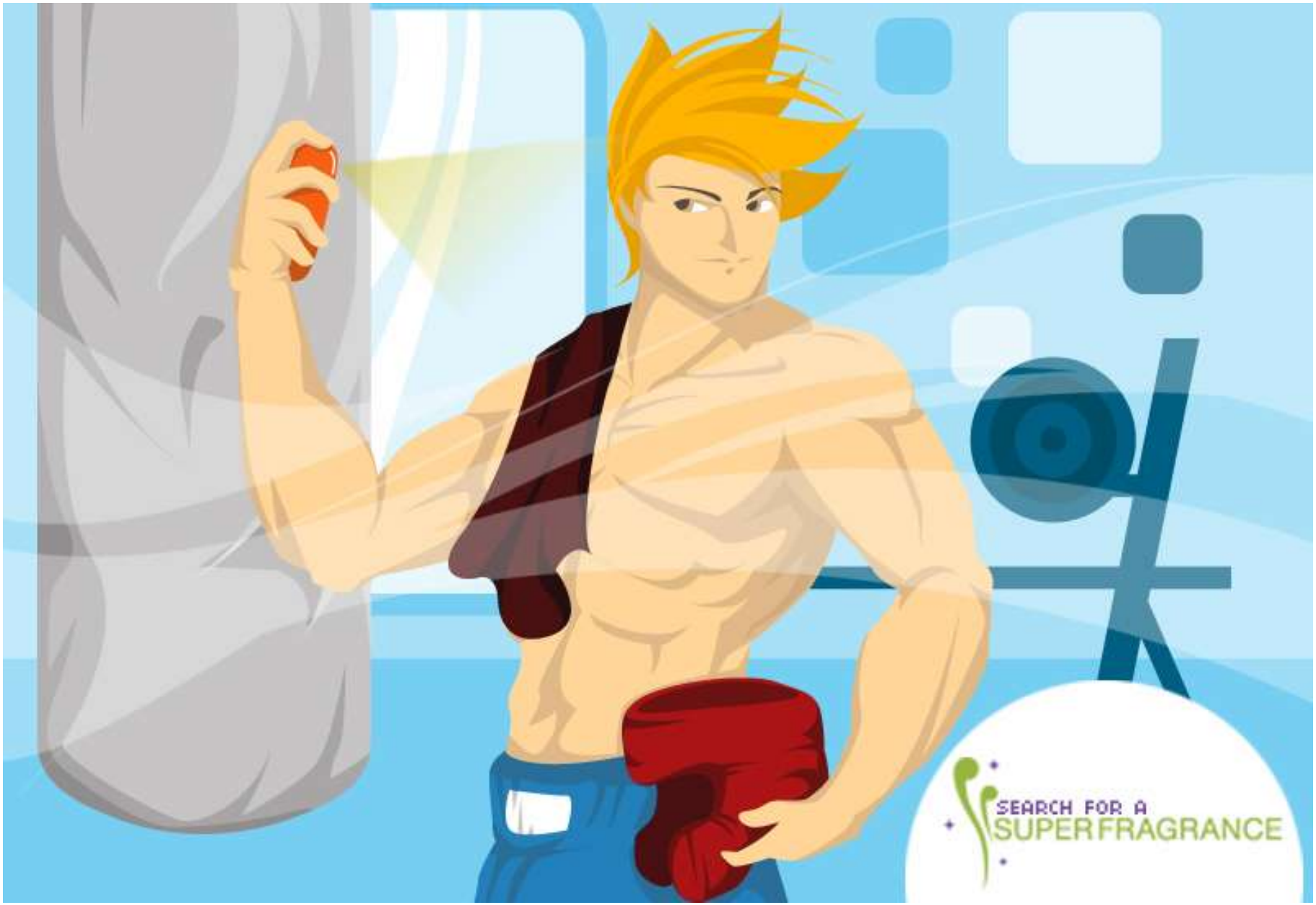
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