JamFactory

A small but energtic design unit in Hong Kong, established in 2006, focuses on Brand Identity & Image, Graphic, Web and Product Design.

We aim to Jam with you.

Together, we work out a new & practical design solution for you to **Jam** your customers, **Jam** creative to commercial and **Jam** impossible to possible.

Ready to Jam ?

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Grin

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Grin is an OBM home product brand which focuses in paper material.
The main vision of Grin is to produce simple, fun and functional paper home production for daily life.

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Brand Naming
Identity Design

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Element Group

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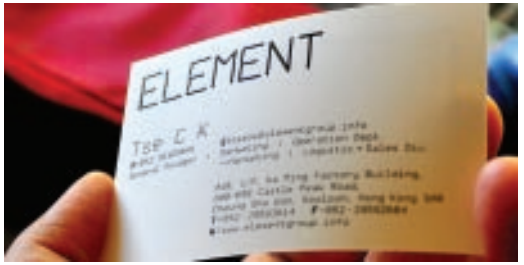
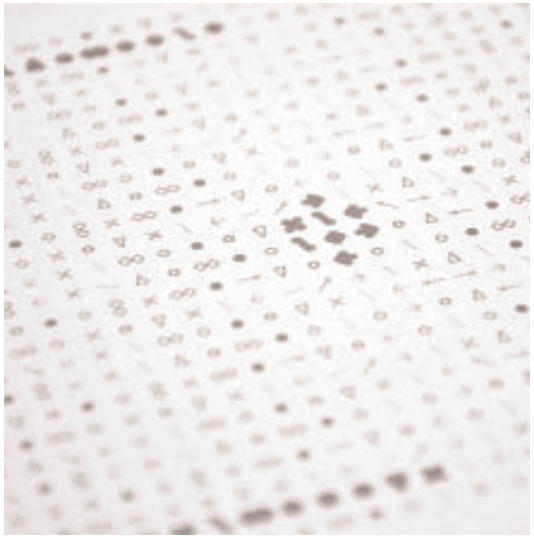
Element Group is a unit which provide professional and decent furniture design & manufacturing. Their clients are wide range from residential to commercial, even government sector.

//
Corporate Identity Design





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Biotrek

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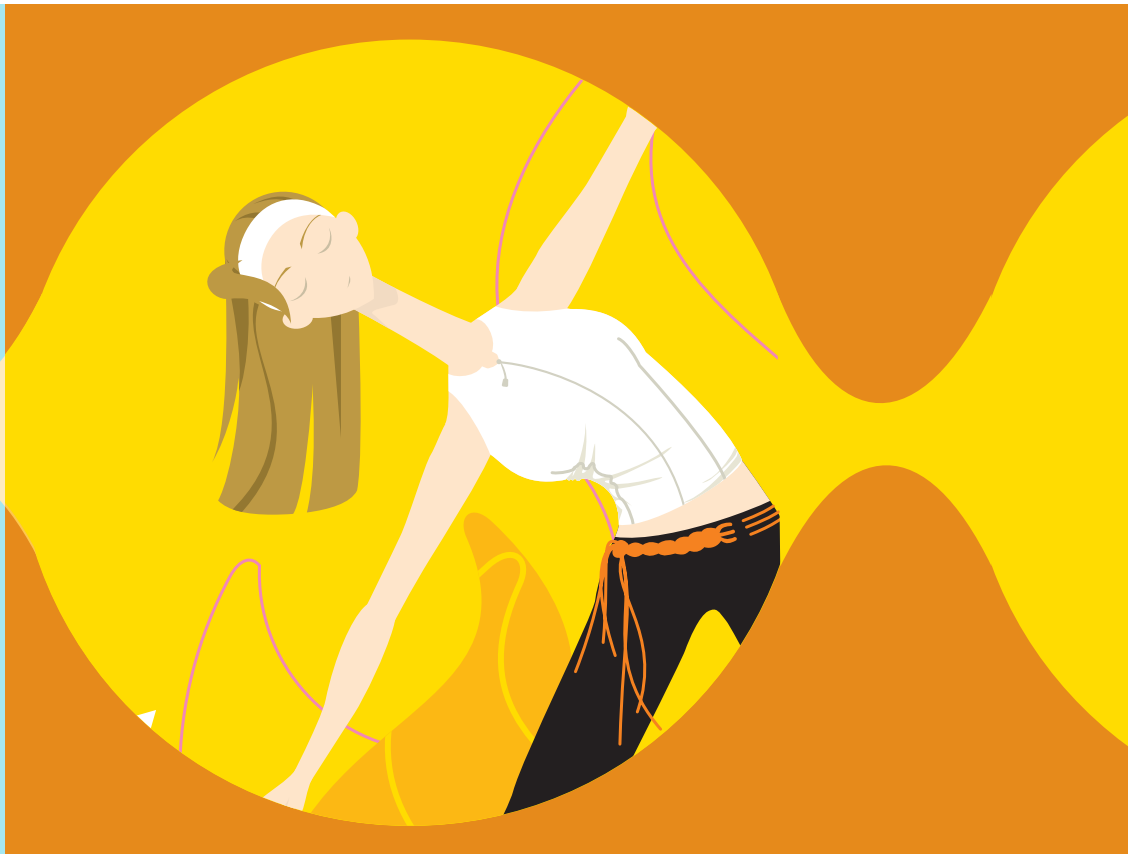
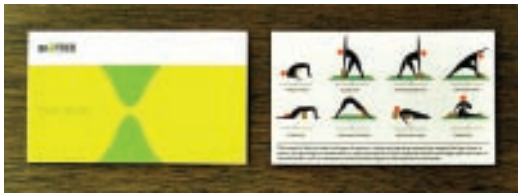
Biotrek Bodyware is a Hong Kong based yoga wear and equipment brand which provides high quality, professional and reasonably priced yoga accessories and products. The brand design was developed under the core of yoga - Breathe.

//
Branding Design
Promotional & Marketing Design
Website Design
Packaging Design
Visual Merchandising

http://www.biotrek.com.hk

breathe to discover
BIOTREK
BODYWARE





YOGA MAT
ULTIMATE
no phthalate content
extracted an element that
causes cancer
super durable
may use for life time if keep in
good condition
ideal for practicing ashtanga

YOUR
ECO-FRIENDLY
CHOICE
WOODEN
BLOCK

BIOTREK
YOGA MAT
ULTIMATE

BIOTREK
YOGA
MAT BAG
COTTON
BLANKET

BIOTREK
COTTON
STRAP
provide stretching support
8 foot long
www.biotrek.com.hu

YOGA
BLOCK

WEDGE
lightweight
durable

//
Cheeky
Monkey
Fun
House

+

Cheeky
Monkey
English

//
A club house especially operated for kids aged 0 -12, providing different kind of play-groups, english and phonics classes, sports & activities, parties, etc., by professional instructors. With the first and largest indoor 3 storeys play frame in Hong Kong, kids are guaranteed to have a fun and special time in there and parents are guaranteed that their kids can play and learn in a safe and hygienic place.

//
Branding Design
Characters Design
Promotional Design
Interior Decoration Design
Website Design

http://www.cheeky.hk

FUN!! FUN!!!
PARTY TIME!!!

Aa
apple
A B
Apple
Apple
Apple
Apple

A
B
Apple
Boy

Sign up now for our new courses in September
ENGLISH
Build a bridge for your child's future with our Letterland Phonics and Oxford Reading Tree Programs
Designed in conjunction with the British National Curriculum
Abani 2 - 3 years old
Bokoko 3 - 4 years old
Cocondo 4 - 5 years old

Summer Monkey!!

ENGLISH
Tai Kiau
Tin Hau

//
Hong Kong Family Welfare Society

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Hong Kong Family Welfare Society is a well-known nonprofit organization which focuses on providing professional consultation and welfare services in Hong Kong.

"好 / 家 / 伙" is a scheme which aims at encourage business sector to co-operate with them to care for and provide consultation services to their employees. An Exhibition was held to promote this scheme in mid 2011.

//
Pamphlet Design
Postcard Design
Exhibition Boards Design

//
Mong Kok Church of Christ

+

MKCC 25th Anniversary

//
Mong Kok Church of Christ is a community church located in the heart of Mong Kok, Kowloon, Hong Kong. The fundamental design direction, which developed from the main vision of that church, is to let there be a place to worship GOD and be a place to serve their neighbourhood in need.

//
Branding Design
Website Design
Event Logo Design
Invitation Design
Commemoration Publication Design
Souvenir Design

http://www.mkcc.org.hk

旺角基督教會
MONGKOK CHURCH OF CHRIST

旺角基督教會25週年

//
Fullness Hair

//
Fullness Hair is a leading and award-winning social enterprise in Hong Kong. They employ and equip young people to be hair stylists and root the positive attitude into their lives. It's an honor for us about involving in this meaningful business.

//
Logo Design
Website Design

http://www.fullness-salon.hk

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Loll

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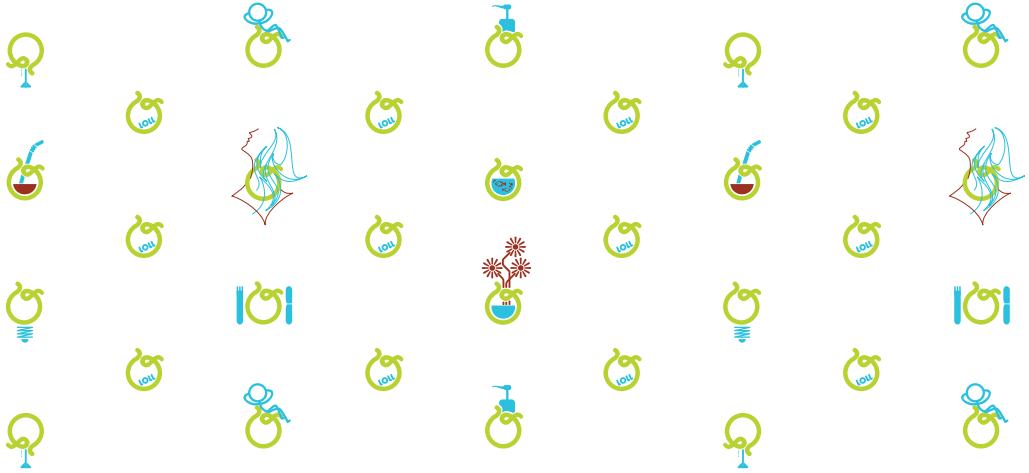
An OBM home product brand transformed from an OEM background manufacturer. Aims to produce unusual and frolicsome products.

Obo and Midnight Oil are 2 products designed and developed by us for Loll.

//
Brand Naming
Identity Design
Product Design



Midnight Oil

Obo

//
Hong Kong Sheng Kung Hui Welfare Council

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One of the three largest welfare organizations in Hong Kong, keep encouraging volunteer work and already reached their 18th Out-standing Volunteer Award in 2011. Jamfactory feels honorable about being appointed to be the design studio for their Award items.

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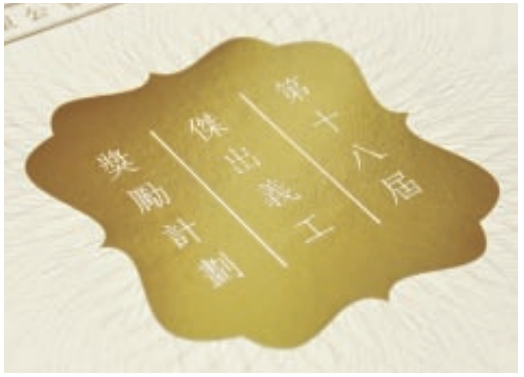
Award Booklet Design
Trophy Set Design



知心天使 感人故事

嘉許名單

義工心聲

香港鄉公會福利協會
HONG KONG SHEUNG KUNG HUI WELFARE COUNCIL

致意
With Compliments
致意
With Compliments
致意
With Compliments

//
Visible Ink, Brisbane City Council, Australia

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Visible Ink is part of Brisbane City Council's Program for young people aged 12 – 26. Aims to ensure all young people have the opportunity to be an active part of their city. It provides direct pathways for young people to have a say in Council's programs and to engage in activities and communities around Brisbane.

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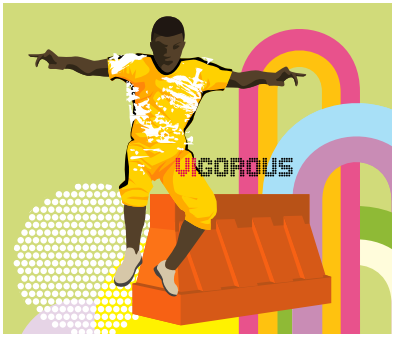
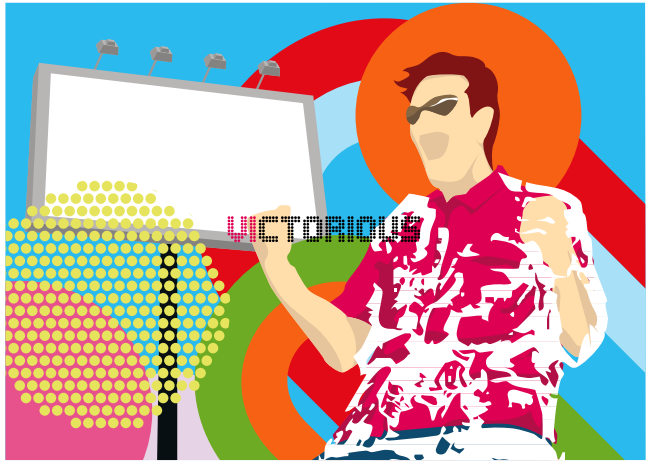
Identity Design
Main Branding Illustrations

VI:VISIBLE INK

YOUNG PEOPLE DEFINING BRISBANE





Let's Jam !

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